

Whitewater Cloud Storage Gateways with AT&T Synaptic Storage as a ServiceSM

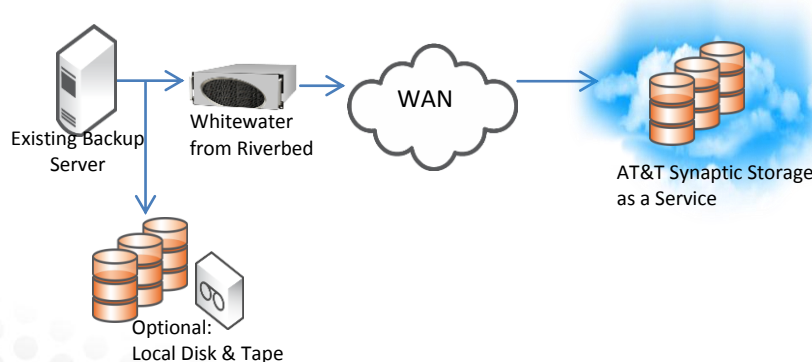
Cloud storage for data protection as a managed service

The exponential growth of unstructured data, regulatory requirements, demanding service level agreements and flat IT budgets present serious challenges for today's IT professionals. Traditional backup architectures and tape technologies have served organizations well in the past, but incur significant costs to manage and securely off-site critical data. There is a better way: AT&T provides a complete offering that combines AT&T Synaptic Storage as a Service, a cloud-based, pay as you go storage service, with Riverbed® Whitewater® cloud storage gateways. AT&T delivers AT&T Synaptic Storage as a Service and Riverbed Whitewater as a fully managed solution that delivers backup and recovery capability at LAN-like speeds and allows you to improve your disaster recovery capabilities so that your IT staff can focus on other high impact projects for their organization.

The combination of Whitewater and AT&T Synaptic Storage creates a managed service offering that is fast and easy to deploy and uses one of the world's most robust networks. With up to 99.99 percent availability and the enterprise-class security of AT&T Internet Data Centers, this service can deliver the performance, bandwidth and storage needed for your most demanding data protection environments.

Riverbed Whitewater Cloud Storage Gateways

Riverbed Whitewater cloud storage gateways provide high-performance LAN-like access to cloud storage using a pre-configured, drop-in appliance. By employing industry-proven acceleration and deduplication technology that simultaneously delivers network (data-in-flight) and storage (data-at-rest) encryption, Whitewater appliances enable organizations to instantly transform their backup and archiving technology into a highly-efficient cloud-ready infrastructure.



A Joint Solution by Riverbed and



BENEFITS

Key benefits of the Whitewater and the AT&T Synaptic Storage as a Service Solution

- Reduce data protection administration minimize storage costs, eliminate troublesome tape technology, and improve disaster recovery capabilities leveraging AT&T Synaptic Storage.
- Secure off-site data - Whitewater gateways protect data during transmission with SSL v3, as well as at rest using 256-bit AES encryption. This dual level encryption ensures that all data is protected end-to-end. AT&T enterprise security protects the architecture. $2 + 1 = 4$
- The AT&T enterprise network and AT&T Synaptic Storage offers complete end-to-end control and flexibility as your business grows.
- Reduce cloud data storage requirements by up to 30x with Riverbed's byte level deduplication.
- AT&T manages the service eliminating mundane tasks so the IT team can achieve more
- Easy integration into existing backup infrastructures - Whitewater gateways support the most popular data protection products without changes to the existing infrastructure, protocols or schedules.

AT&T Synaptic Storage as a Service

AT&T Synaptic Storage as a ServiceSM provides cloud-based virtual data storage with on-demand scalability, pay-as-you go pricing and the enterprise-class security of the AT&T network.

Cloud storage provides a ready-made data storage solution. Getting started is easy. You provision once, then add or remove data and your capacity adjusts automatically. AT&T Synaptic Storage as a Service can provide:

- Relief from procurement hassles and delays
- Easy online sign-up
- Access to the service within minutes
- Connect-and-go provisioning via a web portal

AT&T Synaptic Storage as a Service provides consumption-based pricing with no upfront charges, term commitments or termination fees. You pay via credit card or invoice on a per-hour, per-use basis charged monthly or when you disconnect.

Cloud storage from AT&T extends your existing storage environments into the AT&T cloud via a public or private network connection. Whether your primary infrastructure resides in your data center, with AT&T or with a third party, we can help you meet the need for anywhere, anytime access via an easy-to-use application program interface (API). AT&T has vast experience managing enterprise-class IT environments and global network security, which makes AT&T a wise choice for cloud storage. As storage volumes keep growing, and your budgets keeps shrinking, consider pay-as-you-go cloud storage from AT&T - your answer for more cost-effective storage on demand.

Riverbed Whitewater Cloud Storage Gateways and AT&T Synaptic Storage as a Service

AT&T offers a managed service that combines AT&T Synaptic Storage as a Service and the Whitewater cloud storage gateway. Key benefits include:

- **Eliminate Administration and Optimize Storage:** Eliminate tape-related administration tasks, off-site vaulting costs and reduce the capital costs associated with disk-to-disk backup. Keep backup sets as long as required without concern for future media or format changes. AT&T monitors and manages the service, allowing IT staff to spend time on crucial projects rather than mundane tasks.
- **Secure Off-Site Data with Confidence:** Whitewater gateways encrypt data in-flight to the cloud with SSL v3, and at rest using 256-bit AES encryption. This double layer of encryption ensures that any data moved into cloud storage is not compromised and creates complete end-to-end security. Additionally, AT&T provides enterprise-grade security to protect the network and cloud infrastructure.
- **Reduce Costs with Pay-as-You-Go Pricing:** Customers pay for only the storage consumed. Whitewater appliances shrink data sets by up to 30x to provide an extremely cost-effective solution. The managed service offers easy online sign-up, access, an operating expense versus capital cost model, and the ability to scale the dynamically as required.
- **Drop-in Installation:** The installation process is fast and easy enabling customers to begin moving data to the cloud in minutes—not hours, days or months.
- **Worldwide Support:** The global presence of AT&T allows customers to consolidate storage with appliances in nearly every corner of the globe.

About Riverbed

Riverbed delivers performance for the globally connected enterprise. With Riverbed, enterprises can successfully and intelligently implement strategic initiatives such as virtualization, consolidation, cloud computing, and disaster recovery without fear of compromising performance. By giving enterprises the platform they need to understand, optimize and consolidate their IT, Riverbed helps enterprises to build a fast, fluid and dynamic IT architecture that aligns with the business needs of the organization. Additional information about Riverbed (NASDAQ: RVBD) is available at www.riverbed.com.



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