



## Seven Ways Riverbed SteelFusion is like your Smartphone.

When you're ready to re-think branch IT,  
think seriously about Riverbed  
SteelFusion, and consider your  
smartphone.

They actually have a lot in common.

**riverbed**



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### It's simple and seamless

Like your smartphone, SteelFusion is an all-in-one device. It eliminates the need for costly infrastructure at branch locations. WAN optimization, server virtualization, and storage delivery are all brought together for greater data protection, productivity, business continuity, and agility.

2



### It's rapidly deployed

On your smartphone, you can go to an app store and download, access, and use new apps in just seconds. With SteelFusion, you can instantly provision and deploy new branch services and entire sites.

3



### It's stateless

If you lose your smartphone or it breaks or crashes, you simply re-sync your data from the cloud to a new device with no loss. With SteelFusion, it's the same way. Appliances can easily be replaced and recovered with virtually no data loss, as 100% of your data is centralized in the data center.

4



### It's centrally synced and stored

If you accidentally delete something from your smartphone, you can always retrieve it from the cloud. With SteelFusion, if you experience any data loss at the branch, you can instantly recover it from the data center.

5



### It's secure

You can protect your smartphone data by locking out would-be thieves with passwords, pins, and by installing security apps. SteelFusion protects your sensitive data by housing it in the secure data center and encrypting it when in use at the branch.

6



### It's resilient

If you lose connectivity on your smartphone, your apps don't stop working. You can continue to complete work, and all changes synchronize when connectivity is restored. It's a similar story with SteelFusion, designed to tolerate WAN link irregularities or outages so productivity isn't hindered.

7



### It's high performing

Users expect apps on their smartphone to work. Why should your branch users expect any different? Integrated into SteelFusion is the industry's #1 WAN optimization solution, Riverbed® SteelHead™, which accelerates all user traffic in the branch across the optimal networks at the lowest cost. On-prem and cloud-based apps simply work, and users stay productive.

[www.riverbed.com/zerobranchIT](http://www.riverbed.com/zerobranchIT)