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1,500 business decision makers (BDMs) and IT decision makers (ITDMs). **GET FULL REPORT** Business and IT leaders are comfortable with and

sav at least 25% of their agree hybrid work helps believe hybrid work are comfortable with will have a lasting and employees working workforce will be hybrid with recruiting talent and competitiveness hybrid positive impact on post pandemic

their hybrid workforce

collaboration and virtual relationship building

employee job satisfaction. Who or what do they blame

legacy IT

infrastructure

of BDMs believe technology disruptions

negatively affect them, their teams, and

employee motivation and well-being

Top 5 Barriers

to adopting a hybrid work model

technology disruptions

security risks

lack of acceleration technologies

believe end-to-end visibility enables IT

teams to better identify, remediate and

protect against cybersecurity threats

lack of end-to-end

visibility

face visibility and monitoring agree visibility across the digital challenges in their current experience is critical to their digital IT environment strategy and hybrid work environment

visibility, IT teams are blind to cybersecurity threats.

> believe the greatest risk to cybersecurity is not having full

visibility over the entire network

1. 42% multiple tools that give conflicting data, delaying root cause analysis and issue resolution 2. 37% lack of visibility into the availability, performance and usage of cloud resources 35% too much data, not enough context or actionable insights 4. 34% lack of unified visibility across the entire technology infrastructure 5. 33% data is not accessible or usable by all who need it

2. 37% investing in cybersecurity technology and software 3. 37% investing in application or network acceleration solutions 36% updating company-wide hybrid

The Company offers two best-in-class product lines: **End-to-End Visibility Solutions**, which combines Network Performance Management and Digital Experience Management (including APM and EUEM) to deliver actionable insights. Performance Solutions for SaaS, cloud, and client

including VPN and Wi-Fi connections. Reduce bandwidth utilization by 99% and increase

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believe there are many benefits to hybrid work. society and the world from 2020 Riverbed **Future of Work Survey** Most organizations are not yet fully prepared to deliver a seamless hybrid work experience. believe they are completely are concerned about digital disparity between in-office prepared to support the and remote employees shift to hybrid work plan to invest in technology in the next 12-18 months to support

The need for end-to-end visibility and actionable insights intensifies in a hybrid workplace. believe gaining end-to-end visibility in a hybrid work environment is even more challenging

Security risks increase in hybrid work environments. Without end-to-end

64% say it would be seriously disruptive or business destroying if their organization suffered a cybersecurity breach because of underinvestment in visibility technology

Top five challenges with current

visibility/monitoring solutions (ITDMs):

- Riverbed | Aternity enables organizations to maximize visibility and
  - Achieve 100% visibility into the end-user experience across every device; every app, including Microsoft 365, Salesforce, ServiceNow and Zoom; and over any network,

Only Riverbed | Aternity offers a work-from-anywhere solution

that enables hybrid organizations to:

acceleration, and network optimization.

- Learn more at riverbed.com/work-anywhere
- remote connectivity at scale. Extend optimization to laptops for 33x faster app performance and accelerate enterprise SaaS apps, including Microsoft 365 by 8x.
- network efficiency by 100x to enable fast, reliable

75% of all respondents agree that their organization struggles to glean actionable insights from data that is generated by their technology infrastructure To gain the maximum benefits from hybrid work, organizations must invest in technologies and modernize their IT environment. Top BDM investment areas within next 12-18 months: 1. 38% better visibility of network and application performance workplace strategies and policies 36% increasing the use of cloud services and software as a service (SaaS) apps 35% investing in end-user experience and digital experience monitoring solutions Underinvesting in technologies that ensure IT services are performing and secure can have severe consequences. Impacts to business success (BDMs): 1. 40% increased difficulty in engaging customers or clients 2. 38% reduced quality of service to customers or clients 3. 33% decreased productivity 4. 30% decreased customer satisfaction 39% decreased revenue Impacts to employee experience (all respondents): 1. 37% increased stress or frustration 2. 33% lack of work motivation 3. 33% reduced employee productivity 4. 32% reduced collaboration among co-workers 5. 30% reduced work-life balance When networks and applications operate at peak performance, so do employees and the business. saving time greater ability to deliver enabling hybrid critical services to employees work models and money and customers **31%** preventing and driving innovation enhancing reducing downtime collaboration

- To create a sustainable and high performing hybrid workplace, organizations must address both human- and technology-related barriers.
- poor home/remote network performance
  - for poor network and application performance?

- - performance across networks, applications and end-user devices, so they can fully capitalize on their digital and hybrid workplace investments.

    - PASSPORT

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