

# Hybrid Work Global Survey

## Manufacturing



COVID-19 had a huge impact on the Manufacturing sector but as organizations begin to fully embrace a hybrid world, they are looking to modernize technology to create an environment that will be productive, collaborative and attract new talent in a highly competitive digital world.

### The future is hybrid:

**44% of Manufacturing ITDMs and 51% BDMs** believe up to **50% of manufacturing employees** will remain hybrid post-pandemic

**96% of Manufacturing BDMs** believe hybrid work environments help with the ability to recruit top talent and remain competitive in the future



### But are they ready to support this shift?



Currently, **only a third (33%) of Manufacturing ITDMs** say their current IT estate is fully prepared to support the demands of long-term hybrid work

This has left **85% of Manufacturing BDMs** concerned as employees return to offices, there may be a disparity in hybrid and remote application performance for hybrid/remote employees versus in-office employees

### Barriers to success

According to Manufacturing ITDMs, the top five barriers to adopting a sustainable hybrid work model are:



## Investing in the future of Manufacturing

**92%** Manufacturing ITDMs agree that their organizations would benefit from having greater visibility into their networks and systems to identify performance or security risks

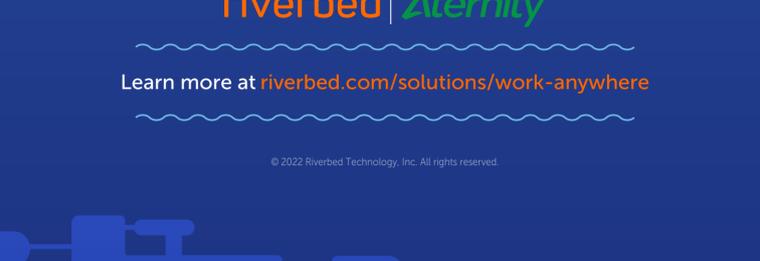
**89%** believe there should be more investment into performance and acceleration solutions that will help them to increase productivity and allow them to create the experiences that will attract more talent to their business

### Manufacturers need to act now!

**92% of Manufacturing ITDMs and 88% of BDMs** agree they will be investing in technology to support a hybrid workforce during the next 12-18 months. Their top areas of technology investments will be:

- ✓ **44%** update of company-wide hybrid workplace strategies and policies
- ✓ **38%** investment in application or network acceleration solutions
- ✓ **35%** investment in end-user experience & digital experience monitoring solutions
- ✓ **34%** investment in cybersecurity technology and software
- ✓ **33%** better visibility of network and application performance

To provide the seamless experience employees now demand, Manufacturing BDMs and ITDMs must work together to leverage full-fidelity visibility and unified observability, that will deliver actionable insights for the business. If they do, they will be able to attract new talent, create new opportunities and build a productive and happy hybrid workforce.



Riverbed | Aternity enables organizations to maximize visibility and performance across networks, applications and end-user devices, so they can fully capitalize on their digital and hybrid workplace investments.

The Company offers two best-in-class product lines:

- » **Visibility and Unified Observability Solutions** which combines Network Performance Management and Digital Experience Management (including APM and EUEM) to deliver actionable insights.
- » **Acceleration Solutions** for SaaS, cloud, and client acceleration, and network optimization.

