

The Hidden Costs of Mobile Downtime:

Are You Paying More Than You Think?

The Real Cost of Mobile Downtime


Mobile failures hit hard—slashing productivity and profits. It's not just an IT issue; it's a business risk that impacts operations, revenue, and your bottom line. Aternity Mobile ensures mobility never gets in the way of momentum.



The Financial Bleeding of Mobile Downtime

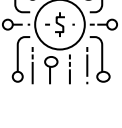
Lost Productivity = Lost Revenue

The Challenge




App crashes, weak connectivity, and device failures, lead to missed revenue, project delays, and stakeholder frustration

The Cost



Downtime costs companies an average of \$17,244 per minute—or over \$1 million per hour¹


Aternity Solution



Provides real-time mobile visibility to detect and resolve issues before they impact productivity

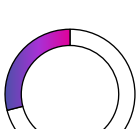
Downtime Disrupts Customer Experience

The Challenge




Mobile disruptions compromise sales, service delivery, and customer satisfaction, leads to churn and revenue loss

The Cost




71% of customers expect personalized engagement. Downtime risks damaging trust and loyalty²

Aternity Solution




Delivers seamless customer experiences with proactive monitoring and rapid issue resolution

IT Support Costs Skyrocket




The Challenge

Mobile troubleshooting consumes valuable IT resources and drives up operational expenses



The Cost

IT downtime costs businesses an average of \$5,600 per minute³




Aternity Solution

Reduces IT workload and manages costs with AI-powered issue-resolution and proactive monitoring


The Operational Domino Effect

Workforce Efficiency Takes a Hit



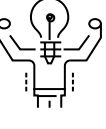
The Challenge

Mobile downtime affects employees across all levels—from field teams to the C-suite, causing delays and frustration



The Cost

Missed deadlines, lower productivity, and slowed operations



Aternity Solution

Empowers your workforce with reliable mobile experiences, ensuring they have the tools they need to succeed

Delayed Decision-Making



The Challenge

A lack of real-time mobile data limits IT leaders' ability to make timely decisions



The Cost

Slower response to issues and missed opportunities



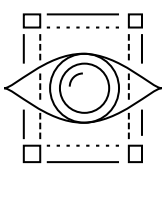
Aternity Solution

Helps you gain real-time insights into mobile performance, enabling data-driven decisions and faster responses

Take Control of Your Mobile Experience

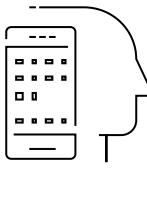
Proactive Monitoring, Proactive Savings

Full Visibility



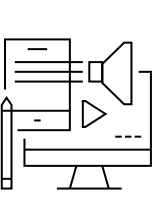
Track device health, app stability, and network performance to prevent disruptions

AI-Powered Resolution



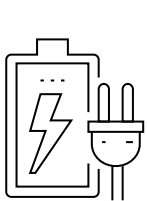
Leverage AI to detect trends and fix issues, reducing downtime

Optimize IT Resources



Minimize troubleshooting, device replacements, and vendor escalations to empower IT strategy

Extend Device Lifecycles



Predictive maintenance and proactive upgrades extend device lifecycles, reducing hardware cost

DOWNLOAD THE EBOOK

STOP THE BLEEDING. START OPTIMIZING.

Download the Aternity Mobile Experience White Paper to learn how to reduce downtime, lower costs, and optimize your mobile investments.

Source: ITI¹ | Salesforce² | Gartner³