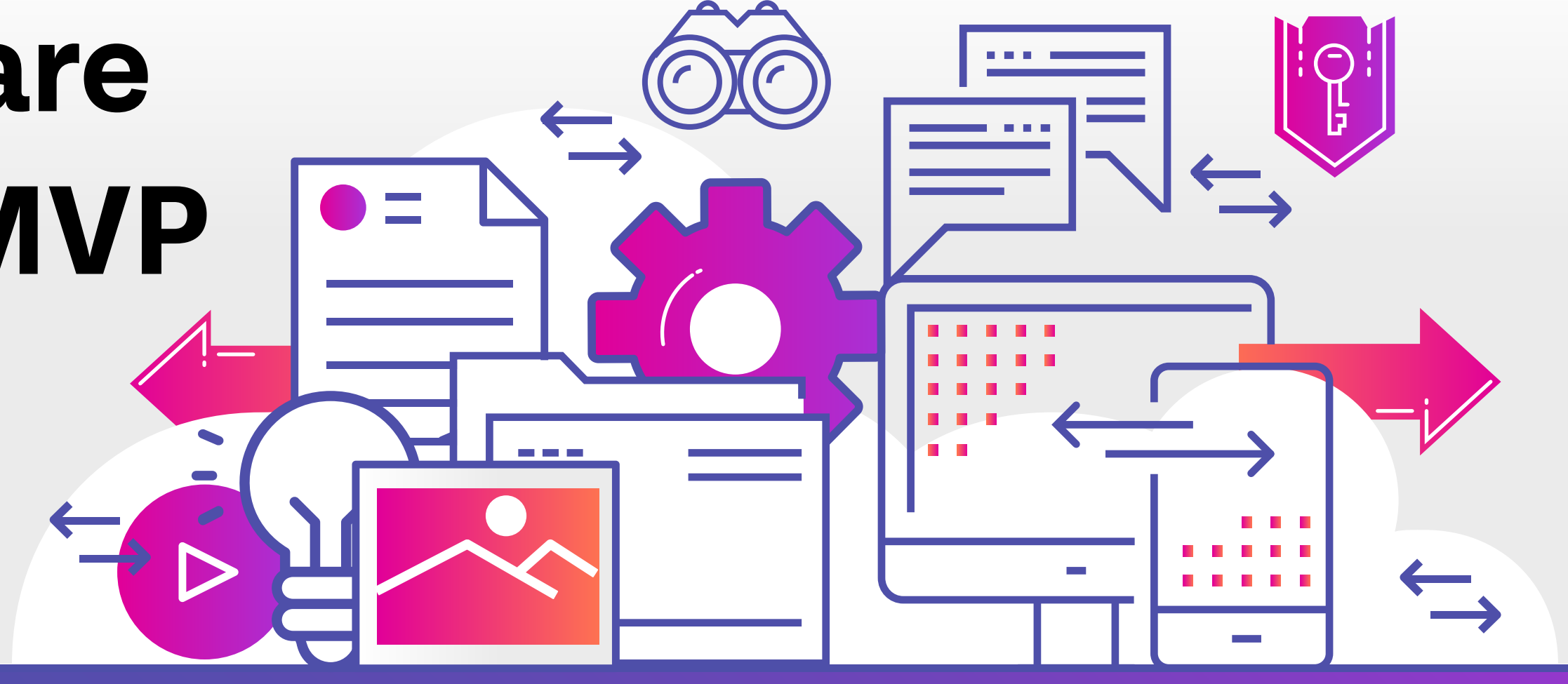
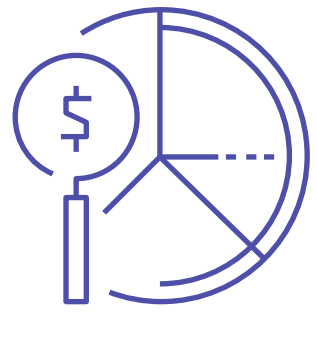


# Packets are Still the MVP



According to Gartner, interest in packet capture is on the decline.

### The reasons Gartner cites:

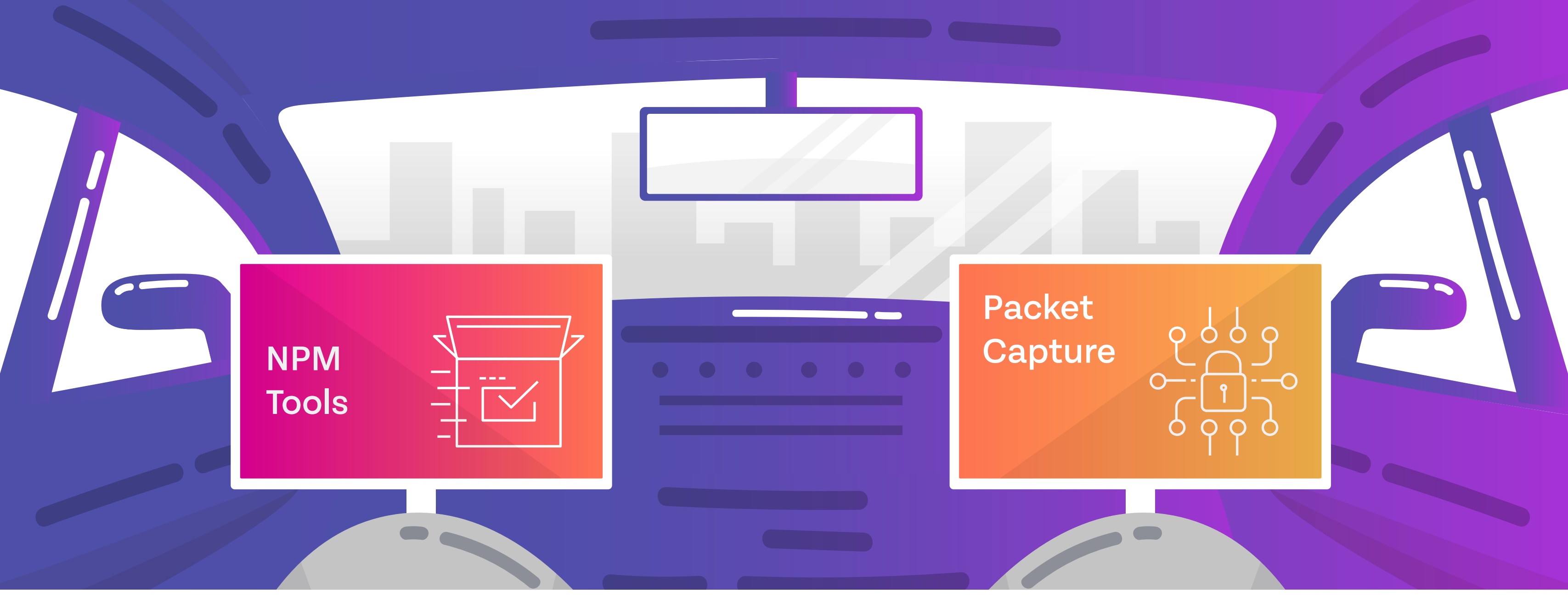


Packet capture is growing in difficulty – and cost.



Packet capture doesn't have a place in cloud-native/cloud-first environments.

Gartner wants to leave packet capture in the rearview, but that viewpoint is a little short-sighted. Let's clean the mirrors and take a good look at packet capture and NPM tools.



## Nothing Beats Packet Capture

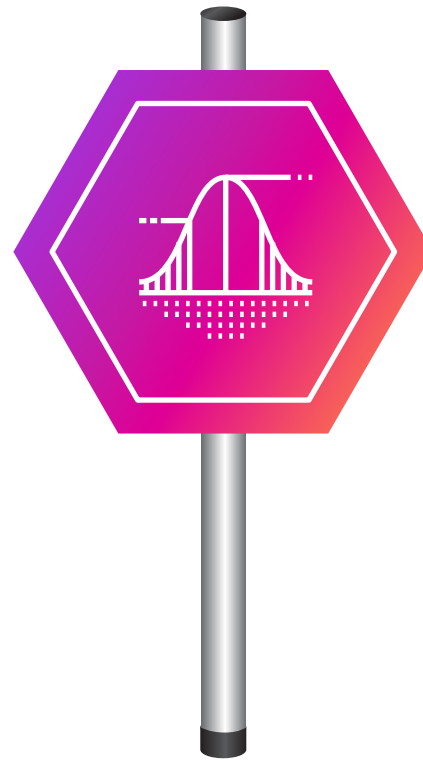
When it comes to network visibility, packet capture is miles ahead of other network metrics and collection methods. It offers details like tracking payload times, retransmission delay (RTCC), and connection setup times that aren't available with other solutions.

### Packet capture offers:



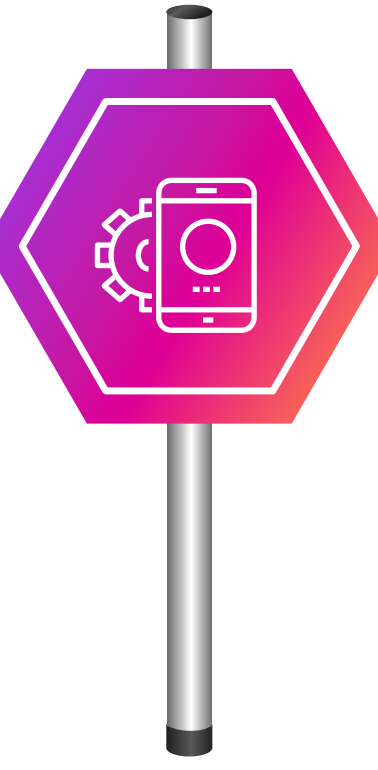
#### Precise Network Visibility:

IT teams can use packet data to reconstruct events and quickly investigate incidents.



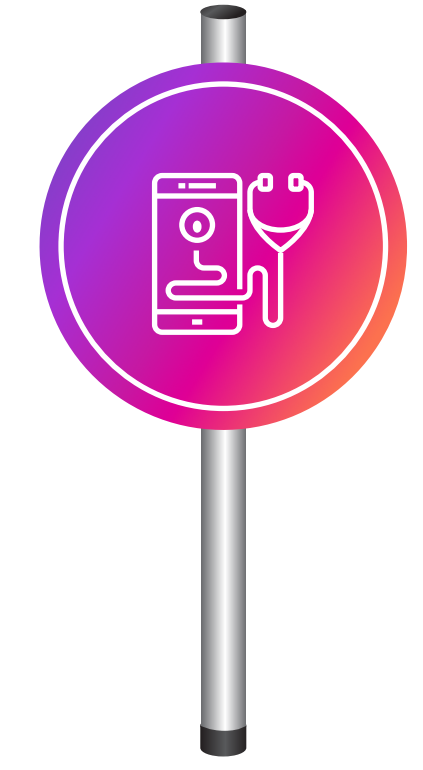
#### Sub-second Granularity:

Packets can offer sub-second granularity, which means they catch small overages in bandwidth usage.



#### Rich Application Data:

The data from packets contains information from every network transaction, including applications. Teams can use this to identify application issues.



#### Segment Analysis:

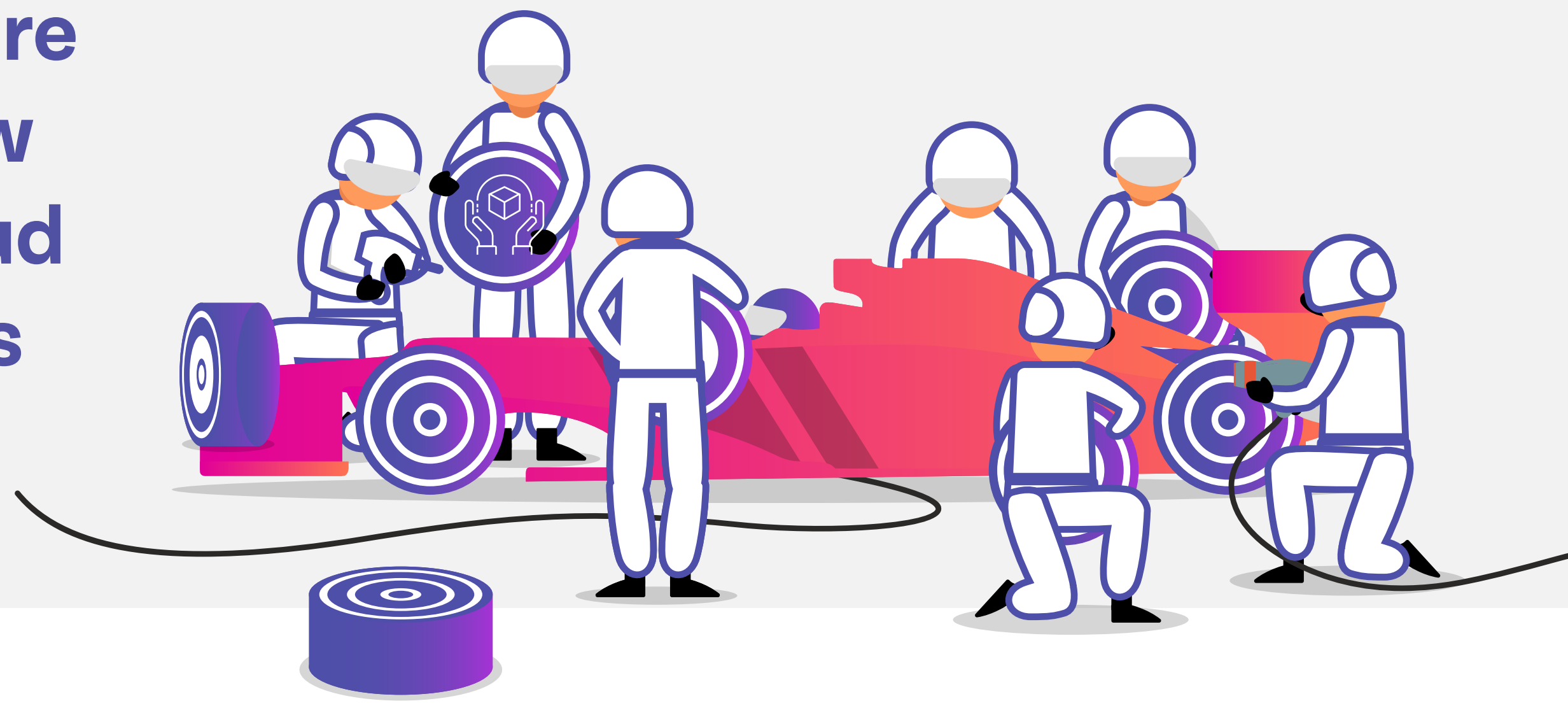
Packets provide concurrent analysis for similar packets sent across various network links, helping diagnose the health and performance of individual segments.



#### Network Activity Reporting

IT teams using packet data get the most information on network activity – not just summary metadata.

## Packet capture in the pit crew of hybrid cloud environments



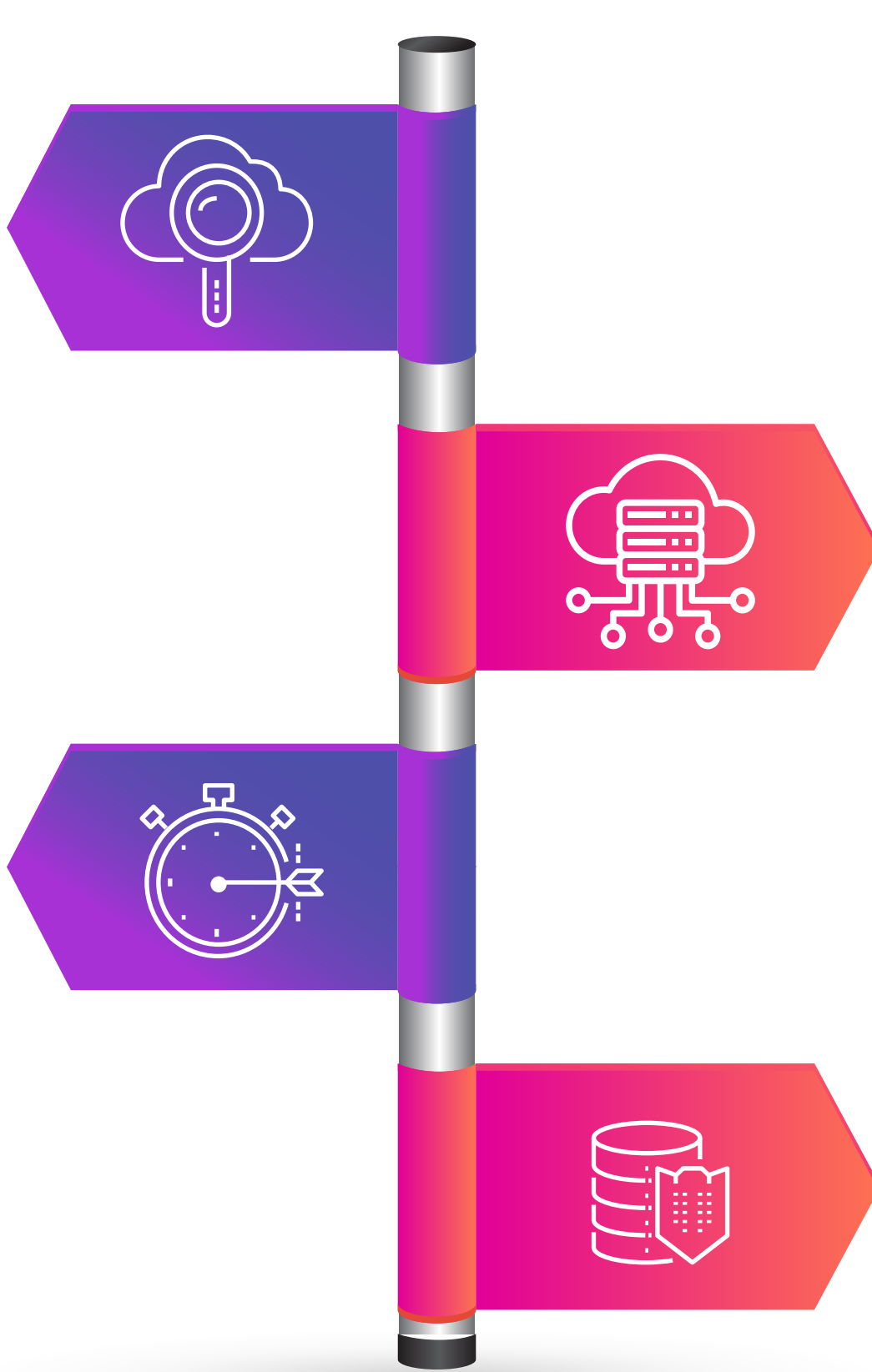
While organizations are racing to adopt cloud assets, processes, and operations, the transition to cloud is far from complete. The right packet capture solution can be a valuable member of the hybrid cloud pit crew.

When it comes to digital transitions, **82% of organizations** are somewhere in the middle – they're using a hybrid-cloud approach that combines their legacy on-premise infrastructure and newer cloud resources.

### Here's where packet capture helps:

The rich application data packets provide can help track performance and health in cloud applications and legacy resources.

Always have network details when you need them – down to the sub-second.



Packet capture's segment analysis makes it easier to pinpoint issues across the various links of a hybrid network infrastructure.

Detailed response time analysis pinpoints the cause of issues – is it the server or the network?