The Importance of Business Continuity

Why Business Continuity is Important

25% of businesses don’t survive disasters.

55% of businesses that lose data are unable to recover it, earning an unexpected revenue loss.

More than 50% of organizations lose one or more critical applications, files, or data files for hours or at least a week over the past year, so nearly all organizations have lost one or more critical business processes over a period of days.

Users Expect Zero Downtime Demand HQ-like App Performance

IT’s Challenge

Why Business Continuity is Important to Remote Offices/Branch Offices (ROBOs)

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SteelFusion Addresses ROBO Business Continuity/Disaster Recovery

Rapid Recovery

- Instant ROBO provisioning at case of failure or data loss
- Operational 8x5x24
- ITIL aware with ITIL 2011 standards
- FusionSync data as required to secondary data center

Consolidation

- All ROBO data resides in the datacenter in cloud orisk or a secondary data center is provided

Centralized ROBO IT Operations

- Centralized backup
- Leverage skills of experienced IT staff at the datacenter

Data Loss Mitigation

- Data located where there is best-in-class infrastructure (data center)
- End-to-end encryption with SteelFusion
- Instant provisioning at case of failure or data loss

Enhanced User Experience

- Local compute at ROBO, data at datacenter or cloud eliminating WAN dependency

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